



NORTH AMERICAN COLLABORATION SUMMIT 2018

BRANSON, MISSOURI – MARCH 2-3, 2018

SPONSOR AND EXHIBITOR PROSPECTUS



1 - EVENT OVERVIEW





NORTH AMERICAN COLLABORATION SUMMIT 2018

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Most Extensive
Community
Event in North
America

Joined efforts of
European
Collaboration Summit
+
SharePointalooza
Hilton

*Community,
non-profit
event

Expected
up to
500
attendees

Top lineup of
Microsoft
and MVP
speakers



*Talk to us about making your sponsorship a tax-deductible donation...



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Top 10 Reasons for Sponsoring

1. **Teaming up with the legendary** European Collaboration Summit for an even greater reach and better networking opportunities
2. **The most extensive and the most important SharePoint / Office 365 / Azure community event** in North America with projected **500 attendees**
3. **Focus on** Office 365, SharePoint, Exchange, Project and Microsoft Azure
4. **Non-profit event** organized by long standing MVPs and **community** members .
5. **Sponsorship fees can be tax deductible as donations to 501(c)(3)!**
6. **60 sessions** in 5 tracks (Developer, IT Pro, Best Practices, Management, Digital Transformation)
7. **45+ World Class speakers** (Microsoft corporate speakers, MVPs and MCMs)
8. Target audience: **North America with a focus on the Midwest**
9. Exclusive speaking slots for Diamond sponsors that ALL ATTENDEES must attend to get end of day prizes
10. The BEST networking event in North America with **Legendary speaker / sponsor dinners and live music.**



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North American Collaboration Summit ambassadors



John P. White



Cathy Dew



Rob Foster



Lori Gowin



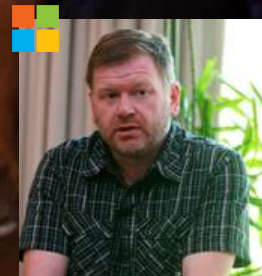
Jason Himmelstein



Ben Nialin



Mark Rackley



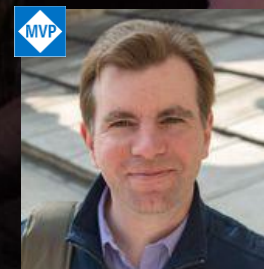
Neil Hodgkinson



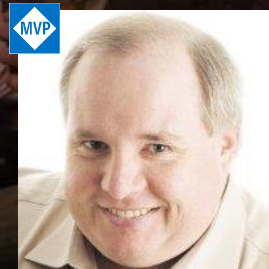
Stephanie Donahue



Susan Hanley



Spencer Harbar



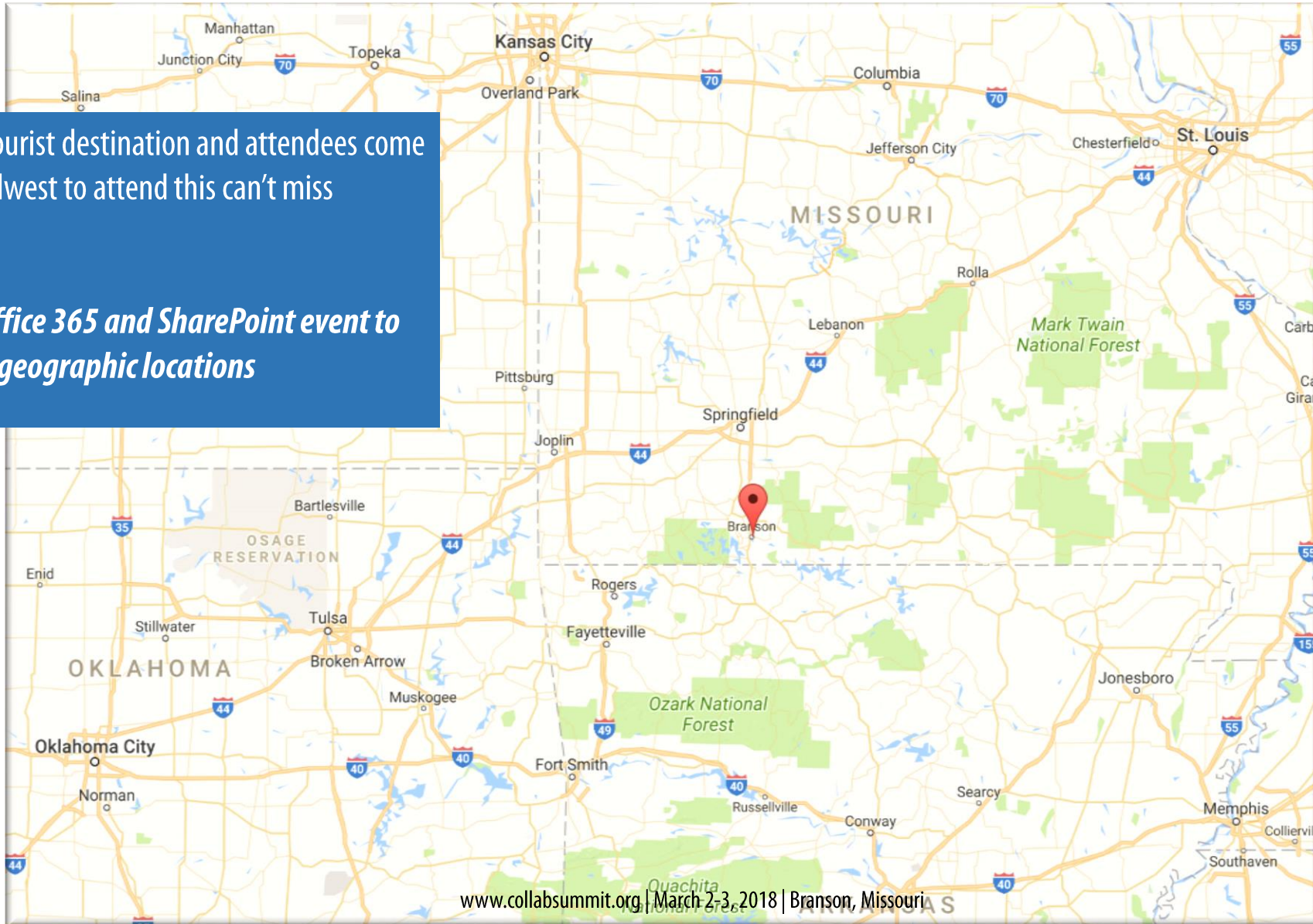
Rob Windsor

"This conference, like it's sister conference in Europe captures the true essence of the Microsoft collaboration community. The speakers are well experienced, and they're there because they want to be. They want to be there because not only is the content top notch, so are the events." JOHN P. WHITE – MVP

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Branson is a major tourist destination and attendees come from all over the Midwest to attend this can't miss community event.

NACS is the ONLY Office 365 and SharePoint event to service all of these geographic locations



Cities Served Include:

Kansas City, MO
St. Louis, MO
Joplin, MO
Springfield, MO

Tulsa, OK
Oklahoma City, OK

Memphis, TN

Little Rock, AR
Northwest, AR

Wichita, KS

Dallas, TX

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PREVIOUS COMPANIES IN ATTENDANCE INCLUDE



CHARLES MACHINE WORKS
THE UNDERGROUND AUTHORITY





2 – THE VENUE: HILTON CONVENTION CENTER BRANSON

Hilton

Welcome to Branson Landing!!

Branson is an Ozark town in southwest Missouri known as a family vacation destination. Its 76 Country Boulevard is famously lined with theaters, which once hosted mostly country music performers but today present diverse entertainment. Also along the strip are the Marvel Cave, the Wild West-style Dolly Parton's Dixie Stampede Dinner Attraction and Silver Dollar City, an 1800s-themed amusement park with live music. This picturesque destination is ideal for NACS and is easily drivable from Kansas City, St. Louis, Oklahoma City, Tulsa, Memphis, Northwest Arkansas, Little Rock and many other cities.



Branson Landing is the ideal venue for an epic event, offering a world class convention center, multiple hotel choices, and a multitude of dining and entertainment options ALL within walking distance.

BRANSON CONVENTION CENTER & HILTON BRANSON CONVENTION CENTER HOTEL

FIRST FLOOR

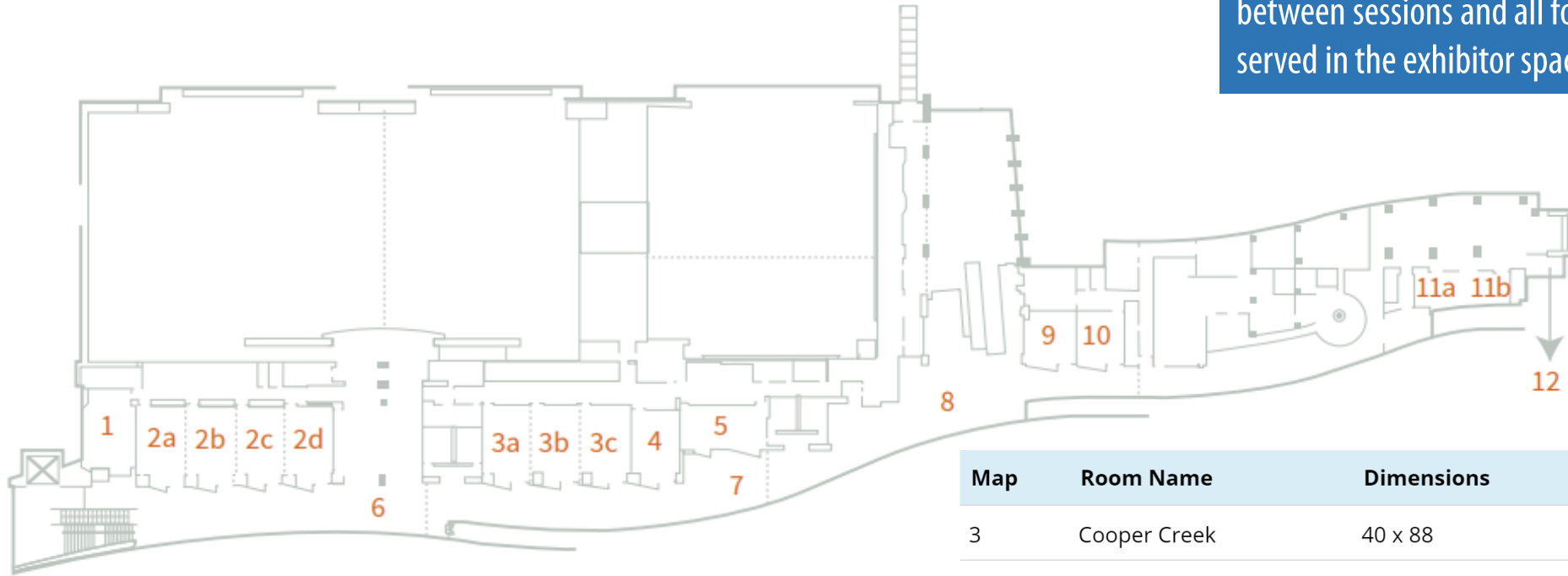


Map	Room Name	Dimensions	SQft
2a	Taneycomo A	137 x 99	14,336
2b	Taneycomo B	137 x 59	8,367

BRANSON CONVENTION CENTER & HILTON BRANSON CONVENTION CENTER HOTEL

SECOND FLOOR

Exhibitors can expect ample foot traffic as attendees move between sessions and all food and beverages will be served in the exhibitor space



Map	Room Name	Dimensions	SQft
3	Cooper Creek	40 x 88	3,520
4	Compton Ferry	37 x 28	1,036
5	Roark Creek	22 x 52	1,144
7	Exhibitor	Hallway	6,277
8	Space	Hallway	9,112



Success

Team

Key

Target

Production

Team

Plan

3 – SPONSORSHIP PACKAGES



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Advantages	Diamond (max 2)	Platinum (max 3)	Gold (max 6)	Silver (max 8)	Online	Online plus
PRICE	\$ 7,500	\$ 3,000	\$ 2,000	\$ 1,500	\$ 1,000	\$ 2,000
ONSITE						
Centrally positioned extra large sponsor booth	☺					
Large booth on the central location main level		☺				
Large booth on the main level			☺			
Medium booth on the lower level				☺		
Banner placed in Collaboration Lounge	☺	☺				
Full conference passes	4	2	2	1		
Floor passes	4	4	2	2		
Banner in conference rooms	☺	☺				
*End of day session. Only session available. All attendees must attend.	1					
Sponsor session (60 minutes)	1	1	1			
Promotional video during the conference and on the web site	☺	☺				
Mentioned as sponsor on all conference events	☺	☺	☺			
MATERIALS						
Attendee List (Name, Contacts, Company) ¹	☺	☺	☺			☺

***Exclusive to NACS. Diamond sponsors get a chance to present a 60 minute session on any topic they choose to the entire NACS crowd. Attendees MUST attend this session in order to be eligible for prizes.**

Advantages	Diamond	Platinum	Gold	Silver	Online	Online plus
PRE-CONFERENCE AND ONLINE						
Logo on Conference website (sponsors page) and Facebook page	😊	😊	😊	😊	😊	😊
Website profile under sponsors page	😊	😊	😊			😊
Logo on the Conference homepage	😊	😊				😊
Press releases published on Facebook and Conference website	5	3	1		1	3

Attendees details per Sponsor packages	Diamond	Platinum	Gold	Silver	Online	Online plus
First and last name of delegate	😊	😊	😊			😊
E-mail address	😊	😊	😊			😊
Company	😊	😊	😊			
Position in the company	😊	😊				
Phone Number	😊	😊				

SPECIAL SPONSORSHIP PACKAGES

If you don't fit to any of regular sponsorship packages, we offer you an option to make your own package. You can be sponsor of all sessions slides, specific track or you can be sponsor of something that will make smile every attendee, offer them something sweet, tasty or refreshul. [Contact us](#) to get more info about special packages and offer.



ROOM SPONSOR (\$1,000)

Sponsor one of our session rooms. Room will be named after your company, your logo will be visibly displayed at the room entrance, and your banners will be in the room.



SLIDE SPONSOR (\$500)

Be a sponsor of PPT slides presented in sessions. We will visibly place your company logo on the official slide deck.



BROWN BAG SPONSOR (\$5000) (MAX 2)

Another unique aspect of NACS is that instead of providing lunch, we allow attendees to dine at one of the many restaurants on Branson Landing. This opens up the opportunity for a sponsor to buy lunch for 150 attendees and market to them while they eat.



BAND SPONSOR (\$2,000)

At NACS we like to end each day with live music. Sponsor a band and you get a chance to introduce the band live on Branson Landing's huge outdoor stage. We'll even give you 2 minutes to tell the crowd all about who you are and what you do! We also give band sponsors a logo on our awesome t-shirts



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Top 8 things we will do to maximize the attendee/sponsor engagement

We know how important it is for sponsors to interact with conference attendees throughout the day. So we will do the following to maximize the attendee engagement.

1. Location . . . Location . . . Location . . . Branson Landing provides an ideal environment to engage with speakers and attendees during the day and in the evening.
2. Longer breaks between breakout sessions
3. Food and beverages will be served in the same area where the sponsor booths are located
4. Sponsors prizes will be drawn during the raffle / closing ceremony
5. Only the attendees who have the all the sponsor stamps (obtainable on the booths), can participate in the raffle and win the prizes
6. Diamond sponsors get to present a full 60 minute session to the entire NACS audience without content limitations
7. *Brown Bag sponsor opportunity to buy lunch for 150 attendees and present during lunch without content limitations
8. Attendee data for all Diamond, Platinum, Gold and Online Plus sponsors

*Additional lunch servings may be purchased at actual cost



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THANK YOU FOR SPONSORING