

Sponsor and Exhibitor Contract

Event Information

| Name: | North American Collaboration Summit 2024 | | |
|-----------|--|--|--|
| Date: | 2024/04/09 - 2024/04/11 | | |
| Location: | Irving Convention Center | | |
| | 500 W. Las Colinas Blvd. | | |
| | Irving, Texas, 75039 | | |
| | United States of America | | |
| Email: | sponsors@collabsummit.org | | |
| Web: | https://www.collabsummit.org | | |
| | sponsors@collabsummit.org | | |

Sponsor/Exhibitor Information

Company Name: Legal Name (if different): Primary Contact Name: Primary Contact Title: Primary Contact Email: Primary Contact Phone: Address 1: Address 2: Address 3: City or Town: State or Locality: Zip or Postal Code: Country:

Packages and Options

Select a package by checking the appropriate box. Enter a quantity and the subtotal line item price, then calculate the final total at the end the list. Check with your event sponsor coordinator for available quantities of each item.

| Description | <u>Quantity</u> | Item Price | Total Price |
|--|-----------------|-------------|-------------|
| Diamond Sponsorship Package Includes prime media placement, badge branding, prime booth location, t-shirt branding, All attendee contacts, daily giveaways, and keynote presentation. | | \$25,000.00 | |
| Platinum Sponsorship Package Includes premium booth location, premium media placement, swag branding, attendee contact information, and daily giveaways. | | \$10,000.00 | |

| Gold Sponsorship Package Includes preferred booth location, preferred media placement, lead collection, and daily giveaways. | \$5,000.00 |
|--|-------------|
| Silver Sponsorship Package Includes standard booth location, media placement, lead collection, booth giveaways. | \$2,500.00 |
| Digital and print advertisement | \$500.00 |
| Coffee break branding | \$2,000.00 |
| Snack break branding | \$2,500.00 |
| Speaker appreciation event sponsorship | \$5,000.00 |
| Attendee appreciation event sponsorship | \$10,000.00 |
| Attendee gift bag branding | \$2,500.00 |
| Breakout room sponsorship | \$3,000.00 |
| Workshop sponsorship | \$3,000.00 |
| Daily attendee grand prize | \$500.00 |
| Broadcast sponsorship | \$1,000.00 |
| Total: | |

Payment and Billing Information

Billing Contact Name: Billing Contact Title: Billing Contact Email: Billing Contact Phone: Billing Address 1: Billing Address 2: Billing City or Locality: Billing State or Region: Billing Country: Billing Department: Purchase Code: Purchase Order Number:

Logistical Information

Load-In (Setup) Date(s): Load-Out (Teardown) Date(s): Exhibition Hours: 2024/04/09 12:00 2024/04/11 17:00 08:00 - 17:00

Terms and Conditions

(1) BOOKING, PAYMENT & DEFAULT OF PAYMENT

The contract/booking between North Texas Association of Technology Professionals in association with Mason Jar Productions ("Producers") and the sponsor, partner, or exhibitor ("Customer") begins with the confirmation

of booking by Producers. The respective amount is due for payment once the customer receives the invoice. The customer is not permitted to participate in the event if full payment has not been received by Producers.

In default of payment, Producers reserve the right to prohibit the access to the event, cancel the contract and/or release the contracted elements and/or exhibit space to other customers. All registered participants of the customer will receive their personal conference pass (access to the event) at the conference check-in at the venue. It is a prerequisite for the preservation of the conference pass (access to the event), that the conference booking fee has been paid up to the start of the conference to the organizer account. In case of late booking/registration by the customer, evidence of actual payment of the registration/booking fee or alternatively a credit card as a security deposit has to be presented at the conference check-in at the venue.

(2) LIABILITY & CANCELLATION

Cancellation by the Customer must be in written form. Customer shall have the right, to terminate the contract free of charge five (5) business days after the confirmation of the booking. Customer also has the right to terminate the contract in written form no later than sixty (60) days prior to the event start date. In this case, the Customer will be charged fifty (50) percent of the contracted fee. Any cancelation from Customer after the above deadline of sixty (60) days, will be charged one hundred (100) percent of the contracted fee. Should Producers cancel an event, Customer payments can be transferred to future events with a similar audience and topic within the next twelve (12) months. If Producers cannot present an event within this twelve (12) month period, the Customer may request a credit note or full refund less any applicable processing or handling fees.

It may be necessary for reasons beyond the control of Producers to change the content or timing of the event or exchange individual speakers. Producers are not liable for damages due to technical malfunctions that may occur as a result of higher power fluctuations or power cuts. Producers bear no responsibility if it is necessary to exchange, cancel, modify or postpone a conference due to an unforeseen event. This includes, but is not limited to, armed conflict, civil unrest, terrorist threats, natural disasters, political constraints, public health emergencies, pandemics, epidemics, significant influence on transport and so on.

(3) PRIVACY, COPYRIGHT & TRANSFER BAN

The personal data of our customers is stored and processed according to applicable regulations. Customers that do not agree with this should contact Producers in writing immediately; otherwise, Customer agrees to the storing of data by Producers and their designated partners, with the stipulation that such data is used solely within the contractually agreed services with Producers.

By executing this agreement or completing an event registration, Customer agrees to provide full release for any photo, video and audio recordings made by Producers at the event for promotional purposes.

Producers reserve all copyright and other intellectual property rights relating to the event name, event brochure, event program and the rest of the event documentation. Customer is not entitled to transfer this agreement or any part of it to any other subsidiaries, agents, or customers of the customer without first obtaining the written permission of Producers.

(4) DATA PROTECTION

The analysis and use of data is for event-specific purposes only. By registering for the event, Customer gives consent to be sent information by fax, post, phone and/or email for the marketing purposes of Producers and its partners and event sponsors. This consent may be objected to in writing. Data is used for the purposes of billing, statistics, distribution, marketing and research of new topics only. Data is not used for any other purposes and there is no disclosure to unauthorized third parties.

Producers collect, store and process information in order to better understand its customers and to continually improve its services. By using the services of Producers each user agrees to the collection and use of "personal data" as described in this Privacy Policy. Each user and customer can at any time, free of charge, without explanation or reason, wholly or partially:

- Object to the collection and use of their "personal data"
- Revoke consent for collection and use of their "personal data"
- Request information, on how their "personal data" has been collected or used by Producers
- Correct or amend "personal data" stored by Producers
- Request closure of records and deletion of "personal data" stored by Producers
- All data collected by Producers is stored exclusively to support the transmission of product information and/or the submission of service offers.

Producers ensure that personal data is treated confidentially in accordance with data protection regulations. Producers do not pass personal data to unauthorized third parties unless legally obligated to do so or explicit prior consent has been given.

(5) DEFAULT OF PAYMENT & CANCELLATION OF THE EVENT

If Customer fails to pay the amount in full within the time frame set above and in the contract, Producers reserve the right to cancel the Customer's participation and/or release the contracted assets, including but not limited to exhibition space, ad space, branding elements, signage, and digital media assets, and is free to provide said assets to other partners and sponsors.

(6) LOCALE OF PERFORMANCE AND JURISDICTION

Jurisdiction for disputes arising from contracts or in relation to the particular event is in Texas, United States of America, and the customer agrees to the jurisdiction of such courts. The contract is governed by the laws of the State of Texas.

(7) FINAL PROVISIONS

This is the sole and final agreement between the parties. Comments, additions, or subtractions shall be made in writing and appended to this document. Should one or more provisions of these terms or the contract be or become invalid, the remaining provisions shall nevertheless remain valid.

| Authorization | |
|---------------|--|
| Name: | |
| Title: | |
| Date: | |
| Email: | |
| Signature: | |
| | |

Email completed form to sponsors@collabsummit.org or fax to +1 817-887-1298